SPONSORSHIP OPPORTUNITIES

5 MARCH 2019 AT 12:00PM
DARWIN DOMESTIC AIRPORT

$220 PER TICKET

AUSTRALIA'S MOST SUCCESSFUL PROSTATE CANCER FUNDRAISING LUNCHEON SERIES

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DARWIN DOMESTIC AIRPORT // $220 PER TICKET
COMMITTEE MEMBERS

Katie Woolf
Mix 104.9
(Chairman)

Michael Bridge
Airnorth

Jill Morris
Darwin International Airport

Rob Longuet
Lexus of Darwin

Mark Gasparis
Delaware North

Sam Jeffries
Corestaff

Elisha Firth
Delaware North North

you are invited

TO BE A PART OF AUSTRALIA’S MOST SUCCESSFUL PROSTATE CANCER FUNDRAISING LUNCHEON SERIES
OUR DARWIN REGIONAL COMMITTEE

KATIE WOOLF
Mix 104.9

MICHAEL BRIDGE
Aircrnth

JILL MORRIS
Darwin International Airport

ROB LONGUET
Lexus of Darwin

MARK GASPARIS
Delaware North

SAM JEFFRIES
Corestaff

ELISHA FIRTH
Delaware North

IT'S A BLOKE THING FOUNDATION MEMBERS

FRONT ROW (L-R) Founding Committee Members: Maralyn Fitzgibbons, Kelli Russell, Liz Wagner & Melissa Gardner

BACK ROW (L-R) Marcus Barnard, Angie Philp, John Fitzgibbons, David Russell, John Wagner, Gary Gardner, Michael Hubbard & Hayley Hubbard
It gives me great pleasure to invite you to become involved in the second annual Wagners It’s a Bloke Thing Prostate Cancer Luncheon in Darwin.

Every year more than 3,000 Australian men lose their battle with prostate cancer, that’s 3,000 Dads, sons, brothers, uncles and friends. In 2014 my Dad lost his battle to prostate cancer after a courageous 11-month fight.

Since then, I’ve made it a priority to raise money and awareness and this lunch aims to educate and encourage men to have regular tests as early detection and treatment are the keys.

Our first luncheon in 2018 raised in excess of $100,000, allowing us to fund the first specialist prostate cancer nurse in Darwin. This huge victory has been celebrated in our community, giving us even more determination to raise greater funds in 2019.

Since inception, the It’s a Bloke Thing Luncheon series’ have raised over $7 million for prostate cancer research, care and education.

Let’s hope that by participating in this event, we can not only raise funds but break down the walls and talk about men’s health for the sake of saving lives.

Thanks for your support

Katie Woolf
Mix 104.9
ABOUT THE FOUNDATION
RAISING FUNDS FOR PROSTATE CANCER

The It’s a Bloke Thing Prostate Cancer luncheon series commenced in 2010 and since its inception has raised over $7 million in support of prostate cancer research, care and education.

Through our successful partnership with Prostate Cancer Foundation of Australia we have funded numerous research programs as well as introducing the first specialist prostate cancer nurses in Darwin and the Toowoomba & Darling Downs region.

Part of our fundraising efforts are spent to educate men and women in rural Australia about prostate cancer. The It’s a Bloke Thing Prostate Cancer Roadshow visits over 65 towns throughout regional Queensland annually, covering over 25,000km. Our goal is to raise the publics ‘brand awareness’ for prostate cancer, its detection, its treatment and the need for a program that offers support to men living with prostate cancer.
Entertainment level sponsorship entitles your business to a very high level of exposure for this event.

This sponsorship will include:
› Logo/name included on all marketing material
› Logo located in the program listed as Entertainment Sponsor
› x2 Banner displayed in room [committee to approve placement]
› Recognition and logo included in luncheon PowerPoint presentation
› Recognition and logo included in any pre and post event advertising

DIAMOND SPONSOR
$20,000+ [IN CASH OR KIND DONATION]

This exclusive sponsorship package can be tailored to your interests.

Talk to us about how we can maximise this high level opportunity to benefit your organisation.

EVENT TICKETS

Please note that ticketing for this premium event will be sold out prior to public release with priority given to our sponsors.

If you are interested in purchasing event tickets please contact Lauren Hope on 0427 865 377.
Silver level sponsorship entitles your business to a medium level of exposure for this event.

This sponsorship will include:
› Recognition of sponsorship in program
› Logo placement in luncheon PowerPoint presentation
› Business name on website

SILVER SPONSOR
$2,000+ [IN CASH OR KIND DONATION]

Bronze level sponsorship entitles your business to exposure at this event.

This sponsorship will include:
› Recognition of sponsorship in program
› Logo placement in luncheon PowerPoint presentation
› Business name on website

BRONZE SPONSOR
$1,000+ [IN CASH OR KIND DONATION]

Gold level sponsorship entitles your business to a high level of exposure for this event.

This sponsorship will include:
› Logo/name included on marketing material
› Logo located in the program listed as Gold Sponsor
› Logo promoted on website and social media
› x1 Banner displayed at luncheon [not including stage area]
› Logo placement in luncheon PowerPoint presentation
› Business card/brochure display [on request]

GOLD SPONSOR
$5,000+ [IN CASH OR KIND DONATION]

Platinum level sponsorship entitles your business to a very high level of exposure for this event.

This sponsorship will include:
› Logo/name included on all marketing material
› Logo located in the program listed as Platinum Sponsor
› Logo promoted on website and social media
› x2 Banner displayed in room [committee to approve placement]
› Recognition and logo included in luncheon PowerPoint presentation
› Recognition and logo included in any post event advertising
› Business card/brochure display [on request]
› Verbal acknowledgement on the day

PLATINUM SPONSOR
$10,000+ [IN CASH OR KIND DONATION]
ABOUT THAT THING...

Blokes aren’t always good at talking about their personal business. What we can do to help is encourage the men in our lives to have a regular check-up.

This disease does not discriminate. Each year in Australia, almost 3,500 men from all walks of life die of prostate cancer. Around 20,000 new cases of Prostate Cancer are diagnosed in Australia every year. To reduce these devastating statistics, early detection and treatment are the keys.

HOW YOU CAN HELP

By becoming an official event sponsor, you can make a difference in the lives of Prostate Cancer sufferers and their families.

The Wagners It’s a Bloke Thing Prostate Cancer Luncheon Committee invites interested parties to secure an exclusive 2019 sponsorship opportunity in the lead up to the event.

Benefits of these sponsorship packages are detailed in each of the previous categories and may be accepted in cash or kind.

Your support will contribute to valuable research which could save more lives.

Please contact Lauren Hope, Event Manager Round Square Marketing on 0427 865 377 to express your interest in sponsoring this event. Only limited packages are available.

Contact us today
IN ASSOCIATION WITH

Mix 104.9
Airnorth
Darwin International Airport
Lexus of Darwin
Delaware North
Corestaff

SPONSORSHIP/EVENT ENQUIRIES/PRIZE DONATIONS & TICKETING
//
Lauren Hope, Round Square Marketing - 0427 865 377