

**WAGNERS**

**IT'S A BLOKE  
THING**  
**PROSTATE CANCER LUNCHEON**

*Celebrating  
10 years*

QUEENSLAND'S MOST SUCCESSFUL FUNDRAISING LUNCHEON SERIES  
DATE TO BE CONFIRMED // SPONSORSHIP OPPORTUNITIES // TOOWOOMBA WELLCAMP AIRPORT



## COMMITTEE MEMBERS

**Marcus Barnard**

ANZ Bank  
(Chairman)

**Angie Barnard**

Synergy Accountants

**Michael & Hayley Hubbard**

MJH Finance

**David & Kelli Russell**

Wippells Autos

**John & Maralyn Fitzgibbons**

Fitzzy's Toowoomba

**Gary & Melissa Gardner**

FKG Group

**John & Liz Wagner**

Wagner Corporation

**Dan & Katie Dwan**

Colliers International

**Tony & Emma Davey**

The Davey Group

**WAGNERS**

**IT'S A  
BLOKE  
THING**  
PROSTATE CANCER LUNCHEON

*you are invited*

TO BE A PART OF QUEENSLAND'S MOST SUCCESSFUL FUNDRAISING LUNCHEON SERIES



**'THROUGH RAISING  
AWARENESS WE KNOW  
THAT WE CAN MAKE A  
DIFFERENCE'**

**MARCUS BARNARD**



## **THE 'IT'S A BLOKE THING FOUNDATION' COMMITTEE**

**Front row - Maralyn Fitzgibbons, Kelli Russell, Liz Wagner, Melissa Gardner**

**Back row - Marcus Barnard, Angie Barnard, John Fitzgibbons, David Russell, John Wagner, Gary Gardner, Michael & Hayley Hubbard**

**Not pictured - Dan & Katie Dwan, Tony & Emma Davey**







**PROMOTE YOUR BRAND  
TO 500 OF  
QUEENSLAND'S MOST  
PROMINENT  
BUSINESS PEOPLE.**



## **A NOTE FROM OUR CHAIRMAN**

**MARCUS BARNARD**

**It gives me great pleasure to invite you to become involved in the Toowoomba Wagners It's a Bloke Thing Prostate Cancer Luncheon. In 2020, not only will we host a wonderful event and raise crucial funds for research but we will start a conversation between men to talk about their health issues.**

It's a Bloke Thing has grown in 10 short years to be the largest day time fundraising event in Queensland. Last year we raised an amazing \$2.49 million with a staggering \$10 million dollars raised and donated to Prostate Cancer research since inception.

Each year our committee's objective is to grow awareness of this disease and raise much needed money for research into a cure. We aim to

educate and encourage men to have regular tests as early detection and treatment are key.

When two of our mates were diagnosed with Prostate Cancer, a discussion over a glass of wine turned into a commitment to do something about this terrible disease and 'It's a Bloke Thing' was born.

Let's hope by participating in this event, we can break down the walls and talk about men's health for the sake of saving lives.

**Marcus Barnard**  
ANZ Bank





# TOOWOOMBA EVENT COVERAGE // 2019





## PROUDLY SUPPORTING:



Prostate Cancer  
Foundation of Australia

## ABOUT THE FOUNDATION RAISING FUNDS FOR PROSTATE CANCER

The It's a Bloke Thing Prostate Cancer luncheon series commenced in 2010 and since its inception has raised over \$10 million in support of Prostate Cancer research, care and education.

Through our successful partnership with the Prostate Cancer Foundation of Australia we have funded numerous research programs as well as introducing the first specialist Prostate Cancer nurses in Darwin and the Toowoomba & Darling Downs region.

Raising awareness, starting a conversation and educating men and their partners about Prostate Cancer is another core pillar of the Foundation.

A portion of our fundraising efforts are used to fund and grow the Wagners It's A Bloke Thing Education Roadshow, where the program aims to provide vital information about all aspects of prostate cancer to men in regional Queensland and the Northern Territory.

Early detection saves lives, which is why one of our program aims is to start vital conversations between men, their families and their doctor about prostate cancer. 'Make a date to check your prostate' and 'Know your number' are our two key messages.

*Secure your  
Sponsorship today*



RESEARCH



CARE



EDUCATION

## PAST EVENT SPONSORS HAVE INCLUDED

**Qantas**

**Telstra**

**Audi**

**Bishopp**

**Schneider Electric**

**Harvey Norman**

**Moët & Chandon**

**QBE & QBE Foundation**

**New Hope Group**

**Russell Mineral Equipment**

**Charis Seafoods**

**ANZ**

**Carlton United Brewery**

**Wyndham Destinations**

## NAMING RIGHTS SPONSOR

### ALREADY COMMITTED

**WAGNERS**

## ENTERTAINMENT SPONSOR

**\$25,000 [CASH ONLY]**

Entertainment level sponsorship entitles your business to a very high level of exposure for this event.

This sponsorship will include:

- › Logo/name included on all marketing material
- › Logo located in the program listed as Entertainment Sponsor
- › x2 Banner displayed in room [committee to approve placement]
- › Recognition and logo included in luncheon PowerPoint presentation
- › Recognition and logo included in any pre and post event advertising

- › Business card/brochure display [on request]
- › MC acknowledgement on the day
- › 3 minute speaking spot before main panel
- › Framed 8 x 10 picture with entertainers
- › Entertainer seated at your table (at discretion of committee)

## DIAMOND SPONSOR

**\$20,000+ [IN CASH OR KIND DONATION]**

This exclusive sponsorship package can be tailored to your interests.

Talk to us about how we can maximise this high level opportunity to benefit your organisation.

### EVENT TICKETS

Please note that ticketing for this premium event will be sold out prior to public release with priority given to our sponsors.

If you are interested in purchasing event tickets please contact Lauren Hope on 0427 865 377.



## PLATINUM SPONSOR

**\$10,000+ [IN CASH OR KIND DONATION]**

Platinum level sponsorship entitles your business to a very high level of exposure for this event.

This sponsorship will include:

- › Logo/name included on all marketing material
- › Logo located in the program listed as Platinum Sponsor
- › Logo promoted on website and social media
- › x2 Banner displayed in room [committee to approve placement]
- › Recognition and logo included in luncheon PowerPoint presentation
- › Recognition and logo included in any post event advertising
- › Business card/brochure display [on request]
- › Verbal acknowledgement on the day

## GOLD SPONSOR

**\$5,000+ [IN CASH OR KIND DONATION]**

Gold level sponsorship entitles your business to a high level of exposure for this event.

This sponsorship will include:

- › Logo/name included on marketing material on the day
- › Logo located in the program listed as Gold Sponsor
- › Logo promoted on website and social media
- › x1 Banner displayed at luncheon [not including stage area]
- › Logo placement in luncheon PowerPoint presentation
- › Business card/brochure display [on request]

*Secure your  
Sponsorship today*

## SILVER SPONSOR

**\$2,000+ [IN CASH OR KIND DONATION]**

Silver level sponsorship entitles your business to a medium level of exposure for this event.

This sponsorship will include:

- › Recognition of sponsorship in program [no logo]
- › Logo placement in luncheon PowerPoint presentation
- › Business name on website

## BRONZE SPONSOR

**\$1,000+ [IN CASH OR KIND DONATION]**

Bronze level sponsorship entitles your business to exposure at this event.

This sponsorship will include:

- › Recognition of sponsorship in program [no logo]
- › Recognition of sponsorship in luncheon PowerPoint presentation [no logo]
- › Business name on website

WAGNERS

# IT'S A BLOKE THING

PROSTATE CANCER LUNCHEON

IN AUSTRALIA ALONE,  
OVER 3,500 MEN  
DIE OF PROSTATE  
CANCER EACH YEAR

## ABOUT THAT THING...

Blokes aren't always good at talking about their personal business. What we can do to help is encourage the men in our lives to have regular check-ups.

This disease does not discriminate. Each year in Australia, 3,500 men from all walks of life die of Prostate Cancer. Around 20,000 new cases of Prostate Cancer are diagnosed in Australia every year. To reduce these devastating statistics, early detection and treatment is key.



**1.7 million men will be living with Prostate Cancer by 2030**



**There is a 95% chance of survival beyond 5 years if detected early**



**17,729 men were diagnosed with Prostate Cancer in 2018**



**3,500 men lost their battle with Prostate Cancer in 2018**

## HOW YOU CAN HELP

By becoming an official event sponsor, you can make a difference in the lives of Prostate Cancer sufferers and their families.

The *Wagners It's a Bloke Thing Prostate Cancer Luncheon* Committee invites interested parties to secure an exclusive 2020 sponsorship opportunity in the lead up to the event.

Benefits of these sponsorship packages are detailed in each of the previous categories and may be accepted in cash or kind.

Your support will contribute to valuable research which could save more lives.

Please contact Lauren Hope, Event Manager Round Square Marketing on 0427 865 377 to express your interest in sponsoring this event. Only limited packages are available.

*Contact us today*



## IN ASSOCIATION WITH



SPONSORSHIP/EVENT ENQUIRIES/PRIZE DONATIONS & TICKETING

Lauren Hope, Round Square Marketing - 0427 865 377



[www.itsablokething.com.au](http://www.itsablokething.com.au)



RESEARCH



CARE



EDUCATION